#### Insurance Agents & Brokers E&O: 2019

#### Moderator:

Thomas D. Jensen, Attorney, Lind Jensen Sullivan & Peterson, P.A.

#### Panelists:

J. Patrick Carley, III, Traub Lieberman Straus & Shrewsberry LLP

Michelle Girardin Freimuth, Vice President, Allied World

Javier Gonzalez, Partner/Exec VP of Sales, Axis Insurance Services, LLC/PL Risk Advisors, Inc.

Kiera Goral, AVP, Specialty Claims, QBE



#### **Prologue**

"I didn't do it. Nobody saw me do it. You can't prove anything." Bart Simpson

**PLUS** CONFERENCE



STATE OF MINNESOTA

DISTRICT COURT

COUNTY OF LAC QUI PARLE

Dated: 10 3 -/5

EIGHTH JUDICIAL DISTRICT

Court File No. 37-CV-14-120

	Plaintiffs,		SPECIAL VE	RDICT FORM
	Agen Defendant	E -		
We, the jury in the above-entitled action, having been duly impaneled and sworn to try e issues in the above entitled case, for our verdict answer the questions submitted to us as llows:				
Did Defen	dant provide false info	rmation to Plaintiffs?	Yes _X	No
9. Was Defer	ndant negligent in obtai	ining insurance for Plai	intiffs? YesX	No
	-	"Yes," then answer the any damage to Plaint	-	No
		Forzperson	k/for	-

#### **Current State of the IA&B E&O Coverage Market**

- Producer Perspective
- Underwriter Perspective



**PLUS** CONFERENCE

Insurance by Nick Youngson CC BY-SA 3.0 Alpha Stock Images



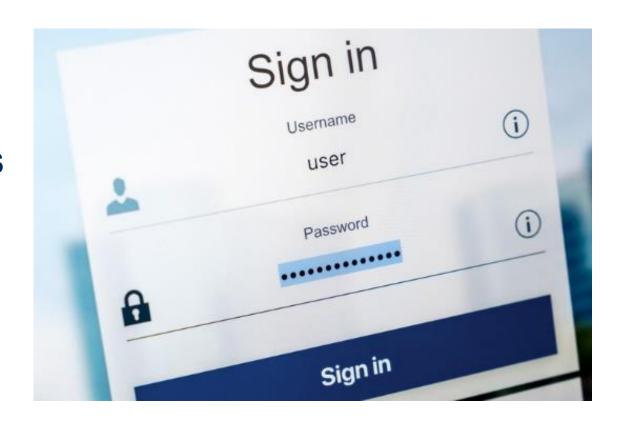
## IA&B Claim Counts/Settlements/Expense Data





# **Trend Spotlight: Cyber**

- Cyber Security
- Cyber Crime Extensions
- Social Engineering Phishing Claims
- Fund Transfer Fraud
- Industry Response





# **Trend Spotlight: Cannabis Industry**

- Placement Activity
- Coverage Exposure Scrutiny
- Effect of Regulatory Confusion
  - State
  - Federal
- Effect on IA&B E&O
- Where is this Going?





#### **Trend Spotlight: Other**

- Active Shooter/Threat
- Workplace Violence
- K&R
- Food-Borne Illness
- Business Interruption
- Excess & Surplus Lines
- Producer M&A
- Other Insurance Arrangements





#### Trend Spotlight: Other Distribution Channel E&O

- MGA/MGU
- Captive Managers
- Fronting Carriers
- Reinsurance Intermediaries
- Wholesalers
- Actuaries





# **Producer's Limited Duty – General Rule**

- Duty to Follow Instructions
- Duty to Act in Good Faith
- Duty to Comply with the Standard of Care
  - Reasonable care, skill, diligence
- Rationale
  - Customer is in better position to know needs
  - E&O claim should not be post-loss insurance



#### **Trend Spotlight: Enhanced Duty**

- Special Relationship
  - Needy, unsophisticated client
  - More than usual reliance
  - Agent markets as expert
  - Receives extra compensation
  - More than mere order taker
  - Coverage complexity
  - Prolonged relationship
  - Lots of advice
  - Legal effect

- Role of Industry Ethics Codes
- RPLU, CPCU, ChFC, CIC, CLU Effects
- Fiduciary Duty
  - More than special relationship
  - Facts show agent like trustee
  - Client cedes control of decision-making
  - Minority rule
  - Few states go this far
    - E.g., New Jersey, Ohio

Ron: With Pat being the experienced insurance salesman and we have to have a certain amount of trust in him and I'm asking him to go through it and find areas where we're high or low. He's the experience guy, I'm not.



## **Relationship Ramifications**

- Agent/Broker Distinction
- Dilution of the Distinction
- Does the Producer's Conduct Bind the Carrier?
- Scope of the Engagement
- Technology/Modernity Effects
  - Is technology reducing claims?
- Insurance Consultants/Counsel Enter the Traditional Producer Relationship
- Role of Insurer Customer Service Center





# **Claim Nuance Potpourri**

- Claim Assignments
- Assuming Defense of the Underlying Claim
- Claim Repair
- Producer Website "Puffery" Mitigation
- Law Choice: Multi-State Parties/Events
- Spoliation Avoidance
- Claims by Non-Clients
- Risk Transfer: Client's Commercial Agreement Terms





# Claim Mitigation Strategies

- Office Procedure Consistency
- Documentation Preservation
- Use of Engagement Agreement
- Marketing Statement Prudence
- Sub-Producer Management
- Special Care: Cyber
- Claim Repair Strategies





## **Common Legal Claim Allegations**

- Professional Negligence
  - Breach of the standard of care

Mayor Flash: You being the professional - what do you see?

- Breach of Contract
- Fraud/Negligent Misrepresentation
  - Requires justifiable reliance
- Breach of Fiduciary Duty
- Breach of Statutory Duty
  - Deceptive trade practices laws
  - Consumer fraud laws







## **Common Factual Claim Allegations**

- Failure to Procure Coverage (Client/AI)
- Failure to Explain Coverage or Exclusions
- Failure to Identify Exposures
- Failure to Recommend Coverage
- Failure to Disclose
- Failure to Provide Timely Notice

- Failure to Bind
- Failure to Renew
- Failure to Advise of Declination
- Misrepresentation
- Insolvent Carrier Placements
- What's on the Horizon?



## **Customer's Duty**

- Determine Coverage to Request
- Limits to Choose
- Accuracy of Application
- Confirm Policy Terms Appropriate
- Inform Agent of Changes Needed
- Act on Renewals
- Pay Premiums
- Disclose Commercial Agreements
  - Risk-shifting terms
  - Als



## "Full" or "Same" Coverage

#### Customer Testifies

- I asked for *complete* coverage
- I asked for sufficient coverage
- I asked for full coverage
- I asked for best coverage
- I asked for same coverage

#### Courts Criticize

- Makes agent guarantor of unarticulated coverage needs
- Agent must anticipate every policy term
- Creates impossible burden

A I believe we had a conversation about that and that he wanted to quote it, and that was fine. We had just received an offering letter from Auto-Owners stating the new coverages and pricing. He was given that to do a competitive, comparable quote against.

Mr. Harts did recall an earlier conversation in which he discussed "full coverage" for the Century with Mr. Pietrzak.

The Filips told Block that they wanted the same coverage



# **Claim Defense Strategies**

- E&O Claim Notice Tender
- Expert Retention
- Litigation Hold
- Securing e- and Paper-Files
- Agency Agreement Review
- E&O Did Not Cause Loss
- Limitations Statute
- Choice of the Better Law

- Client Negligence
  - Failure to read policy/other communications
  - Duty to inquire
  - Proof of client insurance expertise
  - Furnishing insufficient/erroneous info
- Reptile Strategy Preparation?
- Absent Coverage Not Available
- Claim Not Covered
- Damages are Exaggerated



#### **Carrier Role Ramifications**

- Terms of the Agency Agreement
- Policy Reformation to Mitigate Producer Error
- Policy Rescission Due to Application Misrepresentation
- Vicarious Liability
- Producer Conduct Within Scope of Agency May Prevent Personal Exposure



# **Damages**

- Actual Loss Sustained
  - Policy limit cap, or
  - All consequential damages caused
- Pre- & Post-Judgment Interest
- Attorneys' Fees
  - Typically requires statute
- Economic Loss Rule Defense

- Bad Faith
  - Exposure to Damages Beyond Limits
  - Most States Do Not Extend to Agents
  - Absence of contract (policy)
  - Contracts include covenants of good faith and fair dealing
- Punitive Damages
  - Fraud, Malicious, Reckless Conduct
  - Intentional Torts or Crimes





## **Special E&O Considerations: Captive Agents**

- Ordinarily Represent One Company
- Generally Cannot Sell Other Carrier Products
- Lesser Exposure
- Insurer Vicarious Liability
  - Rarely personal exposure
- Dual Duty Conundrum
- California Rule



